

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**REGULAR MEETING AGENDA**

**Friday, July 7, 2015**

**Meeting Location: Hope Lutheran Church  
6720 Melrose Avenue  
Los Angeles, CA 90038**

*(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at [Duckworth.Donald@gmail.com](mailto:Duckworth.Donald@gmail.com).)*

1. CALL TO ORDER – Denis Weintraub, President 1:30 PM
  
2. PUBLIC COMMENTS  
This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.
  
3. APPROVAL OF MINUTES – None; defer to next meeting.
  
4. FINANCIAL REPORT – None; defer to next meeting.
  
5. BUSINESS ITEMS
  - A. Discussion / Final Approval to Initiate Work on Melrose Future Vision Project with Perkins + Will & Civic Enterprise Associates Consultant Team
  
  - B. Announcement of MTA Grant Staff Recommendation for Funding
  
  - C. Discussion / Approval of Streetwide Valet Parking Pilot Project Funding
  
  - D. Discussion of Summer Series Special Events  
- Defer Lyft Rideshare Promotional Program
  
  - E. Discussion re Neighborhood Mixer Event – Sunday, July 19, 9:30 AM @ The Parlor
  
6. REPORT FROM EXECUTIVE DIRECTOR
  
7. BOARD MEMBER COMMENTS
  
8. NEXT MEETING  
– Regular meeting Friday, August 14, 2015 @ 10:00 AM
  
9. ADJOURNMENT 3:00 PM