

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING**

REGULAR MEETING AGENDA

**Friday, August 12, 2016
Meeting Location: Hope Lutheran Church
6720 Melrose Avenue
Los Angeles, CA 90038**

(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at Duckworth.Donald@gmail.com.)

1. CALL TO ORDER – Denis Weintraub, President 10:00 AM

2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. APPROVAL OF MINUTES – July 1, 2016; May 20, 2016; & April 8, 2016

4. FINANCIAL REPORT – Defer to Next Meeting.
- Copy of bank statement distributed.

5. BUSINESS ITEMS

A. Streetscape Improvements Activities Report - Discussion & Actions
- Report from Gilbert Perez, Clean Streets Supervisor

B. Security / Ambassador Activities Report - Discussion & Actions
- Report from the field – Riley Sherwood, Melrose BID Security Ambassador
- Food Truck Enforcement @ Starbucks
- Homeless Status Report

C. Marketing & Promotions Activities Report – Discussion & Actions
- Electric Shuttle on Melrose Report
- Merchant Mixer – Thursday, July 7 / Neighborhood Mixer – Saturday, July 9
- National Night Out

- Holiday Decorations / Lights
- Urban Legend Status Report for July 2016

D. City Issues re Street Light Pole Banners

- Deny Weintraub
- John Darnell

E. Proposal to Retain Staff Support for Preparation of an Alley Repair Program

F. Schedule of All Property Owner Meeting – La Brea to Highland

G. Melrose BID Renewal Timeline

H. Progress Report on Perkins + Will Report / Recommendations Revision

- Awaiting Mott Smith draft.

6. REPORT FROM EXECUTIVE DIRECTOR

- A. Executive Director will be out of state August 25 through September 4

7. BOARD MEMBER COMMENTS

- A. Report re Concept of Using “City Builder” to Optimize with Tenanting Opportunities on Melrose (Julian Chicha, David Hay)

8. NEXT MEETING

- Regular Meeting for Melrose BID: Friday, September 9, 2016 @ 10 AM

9. ADJOURNMENT

12:00 PM