

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING**

REGULAR MEETING AGENDA

**Friday, September 16, 2016
Meeting Location: Hope Lutheran Church
6720 Melrose Avenue
Los Angeles, CA 90038**

(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at Duckworth.Donald@gmail.com.)

1. CALL TO ORDER – Denis Weintraub, President 10:00 AM

2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. APPROVAL OF MINUTES – August 12, 2016

4. FINANCIAL REPORT – Through July 29, 2016
- Comments by Board Member Chicha

5. BUSINESS ITEMS

A. Streetscape Improvements Activities Report - Discussion & Actions
- Report from Gilbert Perez, Clean Streets Supervisor

B. Security / Ambassador Activities Report - Discussion & Actions
- Report from the field – Riley Sherwood, Melrose BID Security Ambassador
- Homeless Status Report

C. Melrose BID Renewal Timeline

D. Discussion of West Melrose Valet Parking Program
- Status report on restaurant stakeholder meetings

- E. Discussion of Denis Weintraub Email: Melrose BID Board Member Review, Sept 2016
 - Comments by Denis Weintraub
- F. City Street Light Pole Banners Permit Update
 - Issues resolved and Melrose BID has been designated the approved permittee through December 2018
 - Thank you Councilman Koretz Office!!
- G. Status Report on Preparation of an Alley Repair Program
 - Database for MBIA Board review will be presented at October meeting.
- H. Progress Report on Perkins + Will Report / Recommendations Revision
 - Awaiting Perkins & Will revisions to Mott Smith draft. Progress!
- I. Marketing & Promotions Activities Report – Discussion & Actions
 - Urban Legend Status Report for July 2016 (written only this month).
 - Kim is staffing Park(ing) Day on the north side of Melrose at Stanley. This project is co-sponsored with the Mid City West Neighborhood Council. All MBIA Board Members should stop by for a sample of the “parklet” / “activity areas” described by Perkins + Will and available to the Melrose BID through the City’s People Street Program.
 - Comments by Board Member Fadlon.

6. REPORT FROM EXECUTIVE DIRECTOR

7. BOARD MEMBER COMMENTS

- A. Report re Concept of Using “City Builder” to Optimize with Tenanting Opportunities on Melrose (Julian Chicha, David Hay)

8. NEXT MEETING

- Regular Meeting for Melrose BID: Friday, October 14, 2016 @ 10 AM

9. ADJOURNMENT

12:00 PM