

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING**

REGULAR MEETING AGENDA

Friday, March 13, 2018

Meeting Location: Hope Lutheran Church

6720 Melrose Avenue

Los Angeles, CA 90038

(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at Duckworth.Donald@gmail.com.)

1. CALL TO ORDER – Denis Weintraub, President 10:00 AM

2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. APPROVAL OF MINUTES – Defer to next meeting

4. FINANCIAL REPORT – Defer to next meeting

5. BUSINESS ITEMS

A. Streetscape Improvements Activities Report - Discussion & Actions
- Report from Gilbert Perez, Clean Streets Supervisor

B. Security / Ambassador Activities Report - Discussion & Actions
- Report from the field – Riley Sherwood, Melrose BID Security Ambassador
- Report re Arson Arrest

C. Introduction of Amanda Mejia, Governmental Affairs Manager for Athens Disposal
- Comments by Amanda
- Executive Director Recommendation: Schedule a series of stakeholder meetings to begin a process of problem resolution for RecycLA
- Discussion

D. Comments for Property Owner David Hay re Melrose Elementary School Valet Parking Lease

- Executive Director Recommendation: MBIA Board should maintain a high priority on this issue resolution in the coming 90 days.

E. Report from Marketing & Promotions Director

- Farmers' Market Update
- Tourist Map Update
- 1st & 2nd Quarter BID Newsletters
- Social Media Update
- Marijuana No Smoking Signage – Stakeholders Request
- Melrose BID Special Event History & Lessons Learned – Discussion Draft-

F. Possible Melrose BID Event @ Harajuku in Japan

- Defer action to next meeting

6. REPORT FROM EXECUTIVE DIRECTOR

7. BOARD MEMBER COMMENTS

- Report from Deny & Sylvia Weintraub re BID Renewal Process

8. NEXT MEETING

- Regular Meeting for Melrose BID: Friday, May 11, 2018 @ 10 AM

9. ADJOURNMENT

12:00 PM