

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING**

REGULAR MEETING AGENDA

Friday, September 14, 2018

Meeting Location:

Hope Lutheran Church - Sanctuary Room

6720 Melrose Avenue

Los Angeles, CA 90038

(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at Duckworth.Donald@gmail.com.)

A. CALL TO ORDER – Denis Weintraub, President 10:00 AM

B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

C. APPROVAL OF MINUTES – June 8, 2018; July 13, 2018; August 10, 2018; August 31, 2018

D. FINANCIAL REPORT –

1. Financial Report Thru August 31, 2018
2. Approval of Annual Financial Statement as Prepared by Richard Moon & Associates, CPA
3. Settlement of Riskin v. Melrose Business Improvement Association, Case No. BS172760.
- Per MBIA authorization, this case was settled for \$6,500.00.

E. BUSINESS ITEMS

1. Streetscape Improvements Activities Report - Discussion & Actions
- Report from Gilbert Perez, Clean Streets Supervisor

2. Security / Ambassador Activities Report - Discussion & Actions
 - Report from the Field – Riley Sherwood, Melrose BID Security Ambassador

3. Report from Marketing & Promotions Director
 - Report from Kim Sudhalter, Marketing & Promotions Director
 - August Monthly Report
 - Instagram Program Goals, Standards of Operation, & Statistics
 - Park(ing) Day September 21, 2018 9:00 AM to 4:00 PM @ S/S Melrose Fuller to Martel
 - MBIA Attendance with Mid City West Community Council Members Requested
 - 2nd Round of Meetings for BID Stakeholders with Athens Services Scheduled
 - Discussion re M & P Program Overview for 2019
 - Discussion / Decision re Holiday Decorations 2018

4. Board Candidate Interviews
 - Applications have been received from the following individuals:
 - 1 – Laura Aflalo – Interview complete
 - 2 - Pierson Blaetz – Interview complete
 - 3 – Julian Chicha – Interview complete
 - 4 – Heather de Michele – Interview complete
 - 5 – Isack Fadlon
 - 6 – Daniel Farasat – Interview complete
 - 7 – David Hay
 - 8 – Richard Jebejian – Interview complete
 - 9 – Fred Rosenthal – Interview complete
 - 10 – Denis Weintraub – Interview complete
 - 11 – Sylvia Weintraub – Interview complete

5. Discussion re MBIA Board Selection / Reappointment; Establishment of Terms of Office; Election of MBIA Officers; Discussion of Possible Bylaws Amendments

F. REPORT FROM EXECUTIVE DIRECTOR

G. BOARD MEMBER COMMENTS

H. NEXT MEETING

– Regular Meeting for Melrose BID: Friday, October 12, 2018 @ 10 AM

I. ADJOURNMENT

12:00 PM