

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING**

REGULAR MEETING AGENDA

Friday, March 8, 2019

Meeting Location:

Hope Lutheran Church - Sanctuary Room

6720 Melrose Avenue

Los Angeles, CA 90038

(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at Duckworth.Donald@gmail.com.)

- A. CALL TO ORDER – Denis Weintraub, President 10:00 AM
B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

C. APPROVAL OF MINUTES –

D. FINANCIAL REPORT – Defer to future meeting.

E. BUSINESS ITEMS

1. Discussion re Melrose Security Enhancements Work Plan
 - Report on Statistics, Security Ambassador Observations, Comparison – Mark Mireles
 - Possible Meeting w/ LAPD Wilshire Division Command Staff in March 2019
2. Presentation & Discussion of Melrose BID Social Media Marketing & Promotions
 - Kim Sudhalter & David Abed
 - Ideas for “fine tuning”
3. Discussion / Approval of Proposed Project: The Bathtub Gin LA 7174 Melrose ZA-2018-7326-CUB-ZV
 - Conditional Use Permit to allow the sale and consumption of a full line of alcoholic beverages in conjunction with the operation of a new 5,638 square-foot restaurant tenant with 147 seats, including 8 uncovered outdoor patio dining seats in the public right-of-way along Melrose Avenue, 2,546 square-feet of first floor interior dining area with 37

seats, 1,002 square-foot of second floor interior dining area with 26 seats and 1,805 square-feet of covered outdoor dining area with 76 seats. Hours of operation from 11:00 am – 2:00 am, daily.

- Variance from Section 12.21 A 4 (c) (3) to permit zero (0) on-site parking spaces in lieu of 29 required parking spaces.
- Applicant will work with Melrose BID to become part of the Universal Valet Program.
- Presentation by Margaret Taylor

4. Los Angeles Department of Transportation (LADOT) People St Application for Stanley Plaza

- Report from Executive Director & Kim Sudhalter

5. Discussion re Possible Streetscape Maintenance Program Changes

F. REPORT FROM EXECUTIVE DIRECTOR

G. BOARD MEMBER COMMENTS

- Board Member David Hay Report on Efforts to Meet with LAUSD Board Member Melvoin

H. NEXT MEETING

- Regular Meeting for Melrose BID: Friday, April 12, 2019 @ 10 AM

I. ADJOURNMENT

12:00 PM